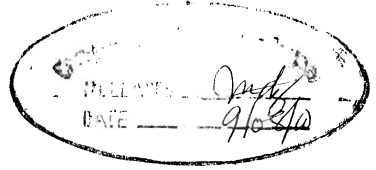


Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
City of Muntinlupa



September 4, 2010

DIVISION MEMORANDUM

No. 242 s. 2009

**2010 NATIONAL LITERACY WEEK CELEBRATION**


To : Division Supervisors/ Coordinators  
Principal, Public Elementary and Secondary Schools  
Community Learning Centers  
ALS Implementers

1. Please be informed that the 2010 National Literacy week celebration will be on September 8-11, 2010 with the theme " Community Development : A Shared Responsibility to Society Through Literacy or Pag-unlad ng Pamayanan: Sama-samang Pagganap ng Tungkulin sa Lipunan sa Pamamagitan ng Literasi", DepEd Muntinlupa Alternative Learning System ( ALS ) will celebrate this on September 11-18, 2010 through the following activities:
  - Badminton
  - Chess
  - Word Factory
  - Scrabble
  - Slogan
  - Quiz bee
  - Essay Writing Contest
  - Poster Making Contest
  - Pinoy Henyo
2. The objectives of the said activities are the following:
  - a. Expose the ALS learners in different sports and academic activities to strengthen them physically and mentally
  - b. Strengthen their confidence through healthy competition
  - c. Develop Camaraderie with the other CLCs
3. The said Sports Competition will be participated in by Six ( 6 ) teams, 2 each from Dist I, Dist II and ALS Center. Each team will be composed of 12 participants in the different sports activities. There will be three winners 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place. Using points system of 10 points for the 1<sup>st</sup> place, 7 points for 2<sup>nd</sup> place and 5 points for the 3<sup>rd</sup> place. Team winner will be based on the highest points earned . Individual winners will receive medals and team winners will receive trophies.

4. The mechanics and criteria in judging the different activities will be discussed by the one in charge of each area before the start of any of the activities.
5. The following are in charge of the competition:
  - Over All Chairman -Dr. Diosdado S. Medina- ALS Supervisor
  - Members: -Mrs. Luz Osorio- Dist II ALS Coordinator
  - Mr. Virgilio Waniwan- Dist I ALS Coordinator

Area Coordinators:

  - Badminton – Mr. John Cruz, CES
  - Scrabble – Ms. Cathy Ibarra, MES Mobile Teacher
  - Word Factory- Michael Manlictao, IM, CESA
  - Chess- Mr. Michael Dela Cruz, ALS Instructor, MBHS
  - Slogan – Mr. Dennis Cariaga, IM, MBHS
  - Quiz bee- Mrs. Cornelia Lira , IM, MNHS
  - Essay Writing Contest,- Mr. Jason Alvaro, IM, MNHS
  - Pinoy Henyo- Mr. Virgilio Waniwan, ALS Dist I Coordinator, MNHS
6. Invited Judges / officials coming from different public schools will be given certificate of appreciation for the services they rendered during the week long celebration.
7. School administrators are requested to extend their full support to this affair. Affected classes of involved ALS Implementers and officials should be arranged to avoid disruption.
8. Immediate and wide dissemination of this Memorandum is desired.

  
**DOMINICO C. IDANAN, Ed.D**  
 Officer In Charge  
 Office of the Schools Div. Superintendent

Encls. As stated

Reference:

DepEd Memorandum No. 362, 2010

DepEd Memorandum No. 372, 2010

Allotment :1-(D.O. 50-97)

To be indicated in the Perpetual Index

Under the following subjects:

CONFERENCES

OFFICIALS

PRIZES OR AWARDS

TEACHERS



Republic of the Philippines  
**LITERACY COORDINATING COUNCIL**

Rm. 413, 4/F Mabini Bldg., NASA Complex  
 Meralco Avenue, Pasig City  
 Tel. Nos.: 631-0567 & 631-0579 • 635-9996 Telefax No.: 631-0590

**Chairman:**  
 Secretary DepEd  
 Pasig City

**Co-Chairman:**  
 Secretary DILG  
 Quezon City

**Members:**

*Chairman*  
 Committee on Education  
 Philippine Senate  
 Manila

*Chairman* Committee on  
 Basic Education and Culture  
 Philippine House of  
 Representatives  
 Quezon City

*Director-General*  
 Philippine Information Agency  
 Quezon City

*President*  
 Philippine Normal University  
 Manila

*Director, Social*  
 Development Staff  
 National Economic &  
 Development Authority  
 Pasig City

*NGO Representative*  
 Quezon City

TO : DepED Regional Directors, Schools  
 Division/City Superintendents, Head Units,  
 Elementary/Secondary School, Principals/Directors  
 (Public and Private Schools), Division ALS  
 Supervisors/Chiefs/Coordinators, LGU Chief  
 Executives, Local School Board Officials/Members,  
 Barangay Chairmen and Councilors, Chair and  
 Members of Barangay Committee on  
 Education/Social Services/Family, Women, Elderly and  
 Children, SK-Council Members, LGU Head and  
 Coordinators, Barangay Health Workers, Indigenous  
 Peoples and All Concerned

SUBJECT : Invitation to attend the 2010 National Literacy  
 Conference and Awards as per DepEd Memo #362, s  
 2010

DATE : August 16, 2010

**Greetings from the Literacy Coordinating Council (LCC)!**

The Department of Education (DepEd), through the Literacy Coordinating Council (LCC), in cooperation and coordination with other Government Organizations (GOs), Local Government Units (LGUs), Private Organizations (POs) and Non-Government Organizations (NGOs), will hold the National Literacy Conference and Awards in observance of Literacy Week on September 8-11, 2010 at the Baguio Teachers Camp, Baguio City.

The theme of this year's conference is "**Community Development: A Shared Responsibility to Society through Literacy**".

Attached for your ready reference is the DepEd Memorandum No. 362, s. 2010 for the National Literacy Conference.

Thank you.

*Yolanda S. Quijano*  
**DR. YOLANDA S. QUIJANO**  
 Undersecretary, DepEd



AUG 16 2010

DepEd MEMORANDUM  
No. **362**, s. 2010

**2010 NATIONAL LITERACY CONFERENCE AND AWARDS**

To: Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
All Others Concerned

1. In celebration of the Annual Literacy Week, the Department of Education (DepEd), through the Literacy Coordinating Council (LCC), in cooperation and coordination with other government organizations (GOs), local government units (LGUs), private organizations (POs) or non-government organizations (NGOs) will hold the **2010 National Literacy Conference and Awards** on September 8-11, 2010 at the Teachers Camp, Baguio City.

2. In line with the priority agenda of the 2010 United Nations Literacy Decade (UNLD), the theme of the conference is "*Community Development: A Shared Responsibility to Society Through Literacy*" or *Pag-unlad ng Pamayanan: Sama-samang Pagganap ng Tungkulin sa Lipunan sa Pamamagitan ng Literasi*".

3. The objectives of this conference are to:

- a. identify and adopt ways and measures to strengthen partnership between the local government and the community in literacy programs;
- b. enable participation in development effort for the community; and
- c. generate and share ideas and experiences on literacy best practices.

4. The following participants are expected to attend said activity **on official business**:

- a. bureau, center and regional directors or their representatives; bureau/regional chiefs and assistant chiefs, regional supervisors of the Alternative Learning System (ALS) and Formal Education;
- b. schools division/city superintendents (SDS) and assistant schools division superintendents (ASDSs), division supervisors of ALS and Formal Education, district supervisors, principals/head teachers of elementary and secondary public and private schools, ALS coordinators and mobile teachers, especially those from the 5<sup>th</sup> and 6<sup>th</sup> class municipalities/districts, provinces included in the 30 focused barangays with lowest literacy rates (list enclosed);
- c. officers of government agencies with extension programs involving literacy or continuing education;



- c. officers of government agencies with extension programs involving literacy or continuing education;
- d. heads and members of non-government organizations (NGOs) involved in universalizing literacy in every region;
- e. heads of local government units (LGUs), *barangay* chairpersons, *barangay kagawad*, health workers and officers involved in the universalization of literacy;
- f. heads of private/corporate foundations with interest in education or literacy; and
- g. heads and members of academic institutions particularly those in-charge of National Service Training Program-Literacy Training Service (NSTP-LTS).

5. One of the highlights of the conference is the awarding ceremony of the top five winners of the search for Outstanding Implementers of the National Literacy Programs/Projects. These winners are selected from the LGUs (Independent Component, Component City, Highly-Urbanized City, Municipal Levels, Class A and B) for their exemplary accomplishments in literacy development through their programs and projects.

6. This is a live-in conference. Participants are requested to register on September 8, 2010 anytime between 9:00 a.m. to 9:00 p.m. The first meal is lunch on September 8 and the last meal is breakfast on September 11, 2010.

7. A registration fee of Four Thousand Five Hundred Pesos (PhP4,500.00) will be charged each participant to cover expenses for board and lodging, handouts, kits, and other workshop supplies and materials. Transportation and other incidental expenses of the participants will be charged to local funds subject to the usual accounting and auditing rules and regulations.

8. It is requested that the names of participants be sent to Dr. Norma L. Salcedo, Head, LCC Secretariat at Room 413, 4<sup>th</sup> Floor, Mabini Building, DepEd Complex, Meralco Avenue, Pasig City at telephone nos.: (02) 631-0567/(02) 635-9996; telefax nos.: (02) 631-0590/(02) 631-0579 not later than September 1, 2010.

9. Immediate and wide dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
 Secretary

Encl.: As stated  
 Reference: DepEd Memorandum: No. 372, s. 2009  
 To be indicated in the Perpetual Index  
 under the following subjects:

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## Bottom 30 Barangays with the Lowest Literacy Rate 5<sup>th</sup> and 6<sup>th</sup> Class Municipalities

Region	Province	Municipality	Barangay	Basic Literacy Rate	Rank
X	Misamis Oriental	Salay	Matampa	30.4	1
X	Misamis Oriental	Salay	Alliputon	32.9	2
X	Misamis Oriental	Salay	Bunai	44.8	3
IX	Zamboanga del Sur	Tigbao	Nanga-Nangan	55.2	4
IX	Zamboanga del Sur	Munai	Pandalonan	56.3	5
I	La Union	Bagulin	Cardiz	64.3	6
X	Lanao del Norte	Sapad	Dansalan	65.1	7
IX	Zamboanga del Sur	Tigbao	Mate	65.6	8
X	Misamis Occidental	Sapang Dalaga	Dioyo	72	9
IX	Zamboanga del Sur	Munai	Bubonga Radapan	72.3	10
X	Lanao del Norte	Pantao Ragat	Cabasagan	73	11
CAR	Kalinga	Tinglayan	Donanao	73	12
II	Isabela	San Guillermo	Estrella	75	13
X	Lanao del Norte	Pantao Ragat	Natangcopan	75.6	14
II	Cagayan	Rizal	Nanungaran	76.1	15

II	Isabela	San Guillermo	Progreso	78.9	16
VIII	Samar	Zumarraga	Marapilit	79.5	17
CAR	Abra	Boliney	Dao-angan	80.3	18
IV-B	Romblon	Sta. Maria	Paroyhog	81.9	19
CAR	Mountain Province	Sadanga	Bekigan	82.3	20
VIII	Eastern Samar	Maslog	San Miguel	82.4	21
X	Misamis Occidental	Sapang Dalaga	Ventura	82.4	22
IX	Zamboanga del Sur	Munai	Old Poblacion	82.6	23
VII	Siquijor	Larena	Canlasog	82.9	24
X	Misamis Oriental	Bacuag	Sto. Rosario	83.3	25
CARAGA	Surigao del Norte	Burgos	Poblacion I	83.9	26
VIII	Eastern Samar	San Julian	Bunacan	84	27
X	Lanao del Norte	Pantar	Bangcal	85.7	28
X	Lanao del Norte	Calamba	Manalad	86.3	29
VII	Bohol	Dimiao	Malijao	86.7	30

Source: Literacy Mapping of the 5<sup>th</sup> and 6<sup>th</sup> Class Municipalities: Policy Implications to Local Government Units; Literacy Coordinating Council, 2007

Table 4.1: Literacy Mapping of the 5<sup>th</sup> and 6<sup>th</sup> Class Municipalities