

Celebrating Earth Day 2010

Over the years, through our own experience and through the sharing of our partners and members, we have gathered insights and ways to make our Earth Day events successful. Moreover, list here below are some ways to help us connect with each other, so please consider the following tips in planning your Earth Day event.

Again please do remember that the events do not have to be on Earth Day itself since we include in our National Events Registry pre- and post Earth Day events.

1. Explore ideas for the event

Begin by exploring what is already being planned in your community. Others may have already done the legwork and you might not want to compete with other events!

- Check our website at www.earthdayphils.org particularly the National Events Registry to see what events have been planned in your area.
- Contact possible partners such as community service organizations, environmental groups, and schools to see if they already have a plan. If there is no plan, organize a kick-off meeting with the above groups to get your event started! Use the meeting to pull together a steering committee and outline what you want out of the Earth Day event.

2. Consider mission and message

Our goal this year is to gather 10 million commitments for Mother Earth guided by the theme "Hamon ng Panahon: Climate Change, 10 Milyung Solusyon (Kilos na! Ngayon na!)". **Join us in gathering the 10 million commitments by April 22 and let us unite to stand for the environment.**

Should you decide on a more localized theme or goal, state your message clearly so it cannot be distorted. Also, repeat your message at every opportunity, because while you may get tired of relaying the message, others will be hearing it for the first time!

To show our solidarity with the rest of the Network, we encourage everyone to use the Earth Day 2010 logo which can be downloaded from EDNPI's website, www.earthdayphils.org, or you may request a high resolution jpeg copy from the Secretariat by emailing them at secretariat@earthdayphils.org.

3. Connect & Network

As a partner for Mother Earth, we are excited to know what you are doing on Earth Day. Register your event with Earth Day Network Philippines Secretariat by emailing to secretariat@earthdayphils.org the following details:

Event/Project Name:

Focus Area:

No. of Expected Beneficiaries: (if there are any)

Date & Venue:

Partners/Stakeholders:

Brief Description of the Event/Project:

Once received, EDNP Secretariat will respond to you confirming the same. Your event will then be included in the National Events Registry posted on the website.

4. Create an organizational structure

If you choose to team up with other organizers for your event, consider forming committees to oversee basic functions. Committees might cover the following areas:

- Project/event planning – arranging for location, facilities, overall management of event.
- Fundraising – soliciting monetary and in-kind donations.
- Outreach – creating materials, engaging media and community.

5. Develop a strategy

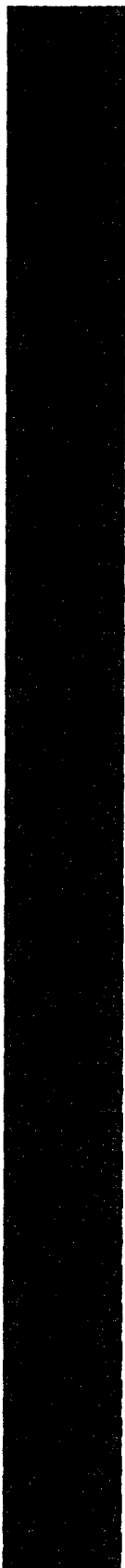
Identify your goals and objectives for the event. How will you achieve them? Will you rely on volunteers or will you hire staff? Which members of the community have a vested interest in your event? Will your campaign make extensive use of paid media or will you try to generate free media by creating local interest? Will your strategy involve forming a new coalition? There are many ways to craft your strategy. Pull together your steering committee and choose an action plan that is best for you.

6. Improve communication and build capacity

- Create a contact list with the names, numbers and email addresses of your staff and volunteers. Make this into a database where you can sort the list by committee or involvement to find people useful to particular needs.
- Create a list serve and telephone tree to reach key members of your team quickly.
- Develop a website that is appropriate to your target audience. Make it informative, interactive and fun. There are a number of free web hosts available and it is likely that one of your volunteers will know at least basic web design.
- Offer up-to-date, relevant resources that will make people want to visit your site more than once. Set up an email account where visitors can communicate with you, and don't forget to answer their emails!
- Take advantage of all the free tools at your reach. Use the power of social networks and video sites like Facebook, MySpace, You Tube, or to interact with your own group, communicate with different organizers

around the world, and spread the word about your event.

If there is a particular issue concerning your community, be the leader that unites community members to address the problem!



EARTH DAY 2010

Hamon ng Panahon:
CLIMATE CHANGE
10 Milyong Solusyon
(Kilos na! Ngayon na!)

WAYS TO MAKE YOUR SCHOOLS ENVIRONMENT FRIENDLY

1. **Develop environmental policies for the school such as:**
 - Stop using paper cups and styrofoam cups in the canteen. Use washable plastic glasses instead.
 - Minimize the use of paper. Use scratch paper for all internal communications. Only use clean paper for external communications.
 - Do not allow idling of vehicles while parked or waiting inside the campus.
 - Ensure that all school-owned or -leased vehicles are properly maintained and meet emission standards.
 - Do not allow smoke belching vehicles, including tricycles, into the campus.

2. **Adopt energy conservation measures such as:**
 - Change all incandescent bulbs to compact fluorescent lamps (CFLs) which consume 73% less electricity and last 13 x longer; you can join the SWITCH project of the Department of Energy to get a free CFL for every incandescent bulb turned over.
 - Better yet, shift to light emitting diodes (LEDs) which are more energy efficient.
 - Open the windows to allow sunlight and air to enter the rooms. This will reduce the need for electric fans or air conditioners.
 - Turn off air conditioners one hour before end of school. The room will remain cool.
 - Turn on the lights only when needed.
 - Turn off the lights when no one is in the room.
 - Unplug all computers, printers and other electrical appliances when not in use.
 - Buy energy efficient appliances for the school.

3. **Adopt water conservation measures such as:**
 - Make sure there are no leaking faucets and toilets;
 - Ensure no leaking hoses;

- When installing new toilets, buy those with dual flush which use less water for flushing urine.
 - Teach everyone to close the faucet while soaping their hands and open it only when washing.
 - Teach everyone to put water in a glass when brushing their teeth rather than allowing the water to continuously flow.
 - If you have a garden, water the plants early in the morning or late in the afternoon. This will minimize evaporation.
4. **If possible, put in rain water harvesting using gutters and storage tanks. Use this water to clean the rooms, the floors, flush the toilets and water the plants. This will provide substantial savings for the school.**
 5. **To minimize waste generation, encourage students, faculty and administrative staff to bring their own mugs/glasses to school.**
 6. **Implement a paper and/or bottle, aluminum can recycling project. Teach everyone not to throw these materials. Encourage students to bring old newspapers, magazines and other used paper to school. Monitor performance and regularly announce it to all through the billboards within the school and during flag ceremonies.**
 7. **Properly manage your solid waste:**
 - Undertake an orientation on ecowaste management for all the students, faculty and administrative staff.
 - Then, implement ecological solid waste waste management in the campus. Require everyone to segregate the waste at source into biodegradables (left over food, etc) , non-biodegradables that can be recycled or reused and the non-biodegradable waste that cannot be sold which become your residual waste.
 - Compost the biodegradable waste and use the compost as soil conditioner for the plants and garden within the campus. Give away or sell excess compost.
 - Sell the recyclables to nearby junk dealers.
 - Coordinate with your local government or with some environmental NGOs for the processing and/or safe disposal of the residual waste.
 - Do not burn your waste, even garden waste. This will release carbon dioxide into the air and contribute to global warming. Compost the garden waste together with other biodegradable waste. Better yet, do vermicomposting.
 8. **If there is space within the school, establish a vegetable garden or a herbal garden. Use the compost for these gardens.**
 9. **Better yet, implement the Ecosavers Program, similar to what Marikina City has implemented for all schools in the city.**
 - (This program is one of the winners of the Galing Pook search as a best practice of local government.) All students, faculty and administrative staff are given a passbook and are encouraged to bring all recyclable materials to school at a designated day for the different schools. These are then weighed and given points. All the participants earn points throughout the year. They

can redeem these points for school supplies and other items around Christmas and also just before school ends in March. The student/faculty/administrative staff or class that earns the most points is recognized and gets an award.

- Arrangements with buyers of the recyclables have to be made so they can pick up and buy the recyclables from the schools. This is best done in coordination with the concerned local government unit. The mechanics and the guidelines which Marikina City has adopted can serve as reference for schools that want to implement this. Look for it in their website or call their Waste Management Office at 9481204.
10. **Use organic and biodegradable soaps, detergents, other cleaning materials, insecticides and pesticides.**
 11. **Ensure the physical cleanliness of the school premises.**
 - Set aside regular clean up days either weekly, every two weeks or once a month when the students and faculty will be involved. You can rotate this activity among the different grade levels or the different sections (depending on the total number of students in the school).
 12. **Green the school premises.**
 - Plant grass, shrubs, trees wherever appropriate. Use only indigenous plants and teach everyone about the need to protect our biodiversity.
 13. **Establish a botanical garden, a herbarium or a mini-park.**
 14. **Undertake seedling production for planting within the campus or outside.**
 - Encourage students to bring seeds to school and teach them to properly raise seedlings. Coordinate with the local DENR or a local agricultural or forestry school to get technical guidance.
 15. **Better yet, adopt a forest.**
 - Coordinate with your local DENR office to identify your watershed and offer not just to plant once but to adopt a portion of that watershed. Mobilize the students, faculty, administrative staff and the parents to go and plant the area and regularly maintain it. Seedlings to be planted can also be raised within the school.
 16. **If you are in a coastal area, coordinate with your local DENR office and plant mangroves.**
 17. **Undertake an environmental audit of school's operations and facilities.**
 - Based on the results, implement measures needed to minimize any adverse impacts on the environment.
 18. **Integrate the environment into the school curriculum.**
 19. **Develop environmental instructional materials**

20. **Get involved with your community.**
 - Clean up the creek, the river or any nearby water body.
21. **Increase environmental awareness and community education:**
 - hold green fairs (or eco fairs) and environmental exhibits/sale of green products
 - hold eco-tours and visit sites which showcase a good practice
 - hold essay writing, song writing and/or art competitions with the environment as a theme or a specific environmental issue (air pollution, climate change, etc)
 - hold contests like parol making using recycled materials only
 - conduct healthy lifestyle campaigns in coordination with the Department of Health
22. **Regularly play environmental songs in the campus.**
23. **For the flag ceremony, encourage representatives from different grades and different sections to share a green act they did for Mother Earth. Reward the most innovative ones.**
24. **Conduct regular seminars (once a month or every two months) on various environmental topics.**
25. **Show environmental films, such as Al Gore's Inconvenient Truth or Leo deCaprio's 11th Hour and encourage everyone to reflect on it.**
26. **Conduct ecocamps.**
27. **Encourage students to undertake environment and natural resource-related research projects, works and studies**
28. **Link with environmental groups and get involved in their advocacies.**
29. **Support the Earth Hour this March 27, 2010 by encouraging all the students, faculty and administrative staff to turn off their lights for one hour (from 8:30 pm – 9:30pm).**
30. **Support environmental campaigns of national government agencies, non-government organizations, religious organizations, local government units, business and industry sector, among others**

THINK OF YOUR OWN GREEN ACT TO SAVE MOTHER EARTH!

EARTH DAY NETWORK PHILIPPINES

General Guidelines Poster Making Contest

1. In celebration of Earth Day on April 22, 2010, the Earth Day Network Philippines in partnership with the Department of Education will sponsor a Poster-Making Contest. This is also in collaboration with the other members of the organization. The theme for this year's contest is *Hamon ng Panahon: Climate Change, 10 Milyung Solusyon (Kilos Na! Ngyon Na!)*
2. The competition aims to generate high school students' perspective on environmental preservation and restoration thru artworks.
3. All high schools students both from public and private nationwide are qualified to join the said contest
4. Winners from the school level shall be submitted to respective division offices for screening. Only one winner shall represent said division to the Regional level contest. The selection shall be based on the criteria set forth by the organizing committee (Enclosure 4)
5. The organizing committee led by the Department of Education with representatives from Earthday Network Philippines shall also be the Review Committee to select three (3) national winners from among the 17 Regional winners.
6. Prizes shall be as follows:

| | | |
|----------------|---|-----------------------|
| Division Level | } | to be announced later |
| Regional Level | | |
| National Level | | |
7. Division Entries should have the following information: Name, Age, Name of School, Year level, Address, Contact Number and should be submitted on or before March 15 to the respective Regional Offices, Regional winners shall be submitted on March 30, 2010 to DepEd c/o

USEC. ANTONIO A. INOCENTES
DepEd Complex, Meralco Ave.,
Pasig City
8. Selection of the 3 national winners shall be held at the Bulwagan ng Karunungan and shall follow the same criteria.
9. The decision of the Board of Judge is final.

CRITERIA

| | | |
|-------|---|----------------------------------------|
| 30% | - | Congruency of the drawing to the theme |
| 30% | - | Creativity and Artistic presentation |
| 30% | - | Innovativeness |
| 10% | - | Viewers Impact |
| <hr/> | | |
| 100% | | |

- Size is 18 inches by 24 inches
- No borders or frame
- Free to use any earth-friendly/ recycled materials